

# Oxford Design Choices



**Critical Choices to proceed  
with community  
improvements and a plan to  
help you make them more  
easily.**

**Preliminary results from a UGA-Oxford  
design workshop and planning class.**

Spring 2016

Center for Community Design and Preservation

College of Environment and Design

University of Georgia

April 18, 2016

# Visual Preference Decisions

Oxford needs a visual decision making tool. We hope that this workshop will lead to a way to evaluate decisions and move forward on changes.



**So many choices!  
Nooooooooooooo!**



# Workshop Themes

1. Clarity
2. Design Excellence
3. Access to Greenspace
4. Asset-based Problem Solving
5. Quality of Life

## Components of Project

- Asset Map/Iconic Infographic/GIS - Arwen Chin
- Historic Resource Survey - Find It! Program
- Ideas of Community baseline research and analysis - Stephen Ramos
- **The Design Workshop**
- A planning atelier in May for Asbury Park - Doug Pardue



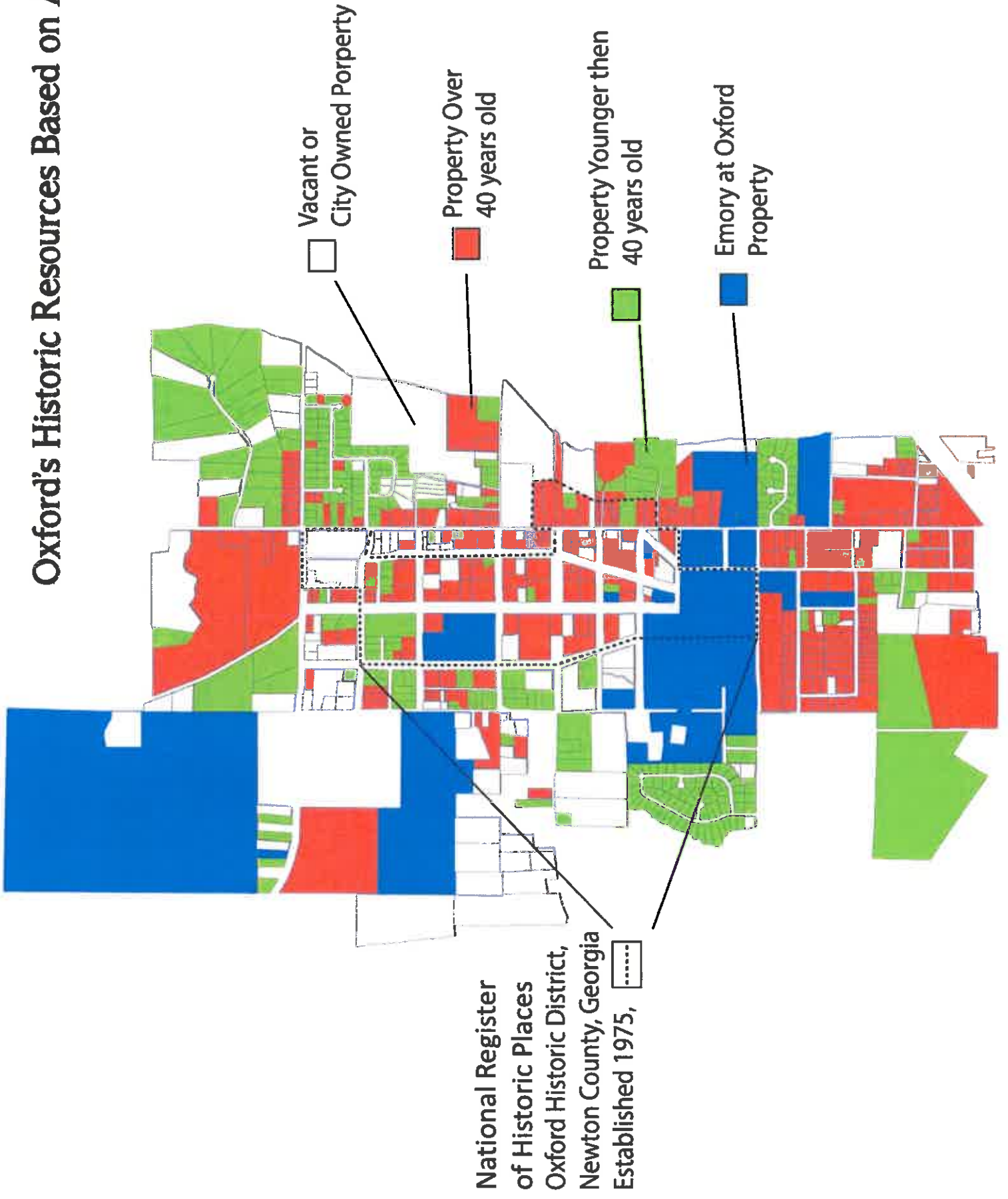


## Common themes of modern architecture include:

- "Form follows function", a dictum expressed by Frank Lloyd Wright's early mentor Louis Sullivan, meaning that the result of design should derive directly from its purpose.
- Simplicity and clarity of forms and elimination of "unnecessary detail."
- Materials at 90 degrees to each other.
- Visual expression of structure (as opposed to the hiding of structural elements)
- "Truth to materials", meaning that the true nature of a material ought to be seen rather than concealed.
- Use of industrially-produced materials; adoption of the machine aesthetic.



# Oxford's Historic Resources Based on Age



# Oxford's New Town Center

An idea whose time has come or a concept in need of updating?

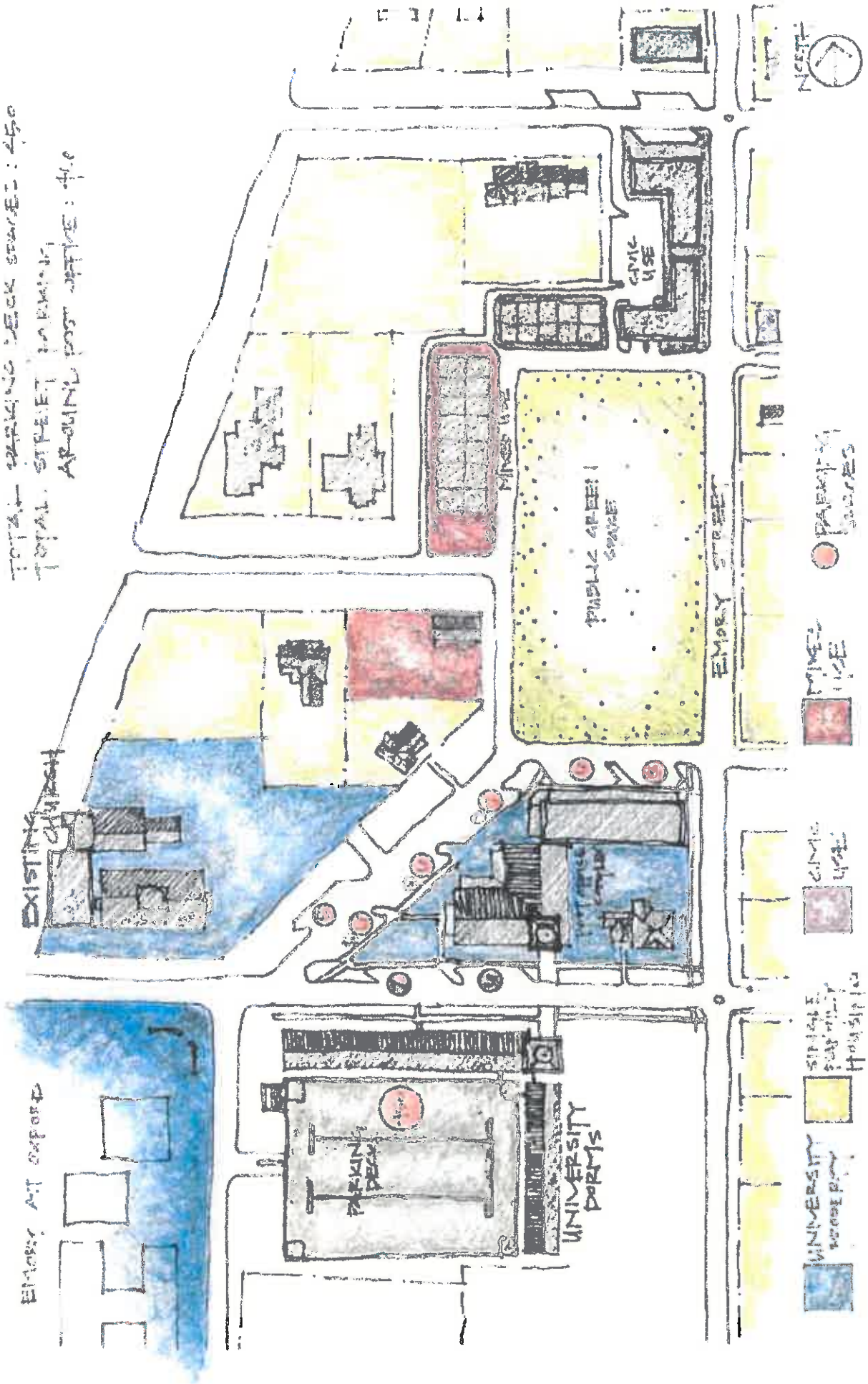




Maybe an interim update is needed.  
The Design Workshop's HYBRID  
PLAN takes elements of several  
good Oxford Proposals and melds  
them into a more achievable  
product.



TOTAL PARKING DECK SPACES: 450  
 TOTAL STREET PARKING  
 AROUND POST OFFICE: 400



Existing Art Gallery

District Office

PARKING DECK

UNIVERSITY DORMS

PUBLIC GREEN SPACE

MINES USE

CIVIC USE

EMORY STREET



Public Green Space

Mines Use

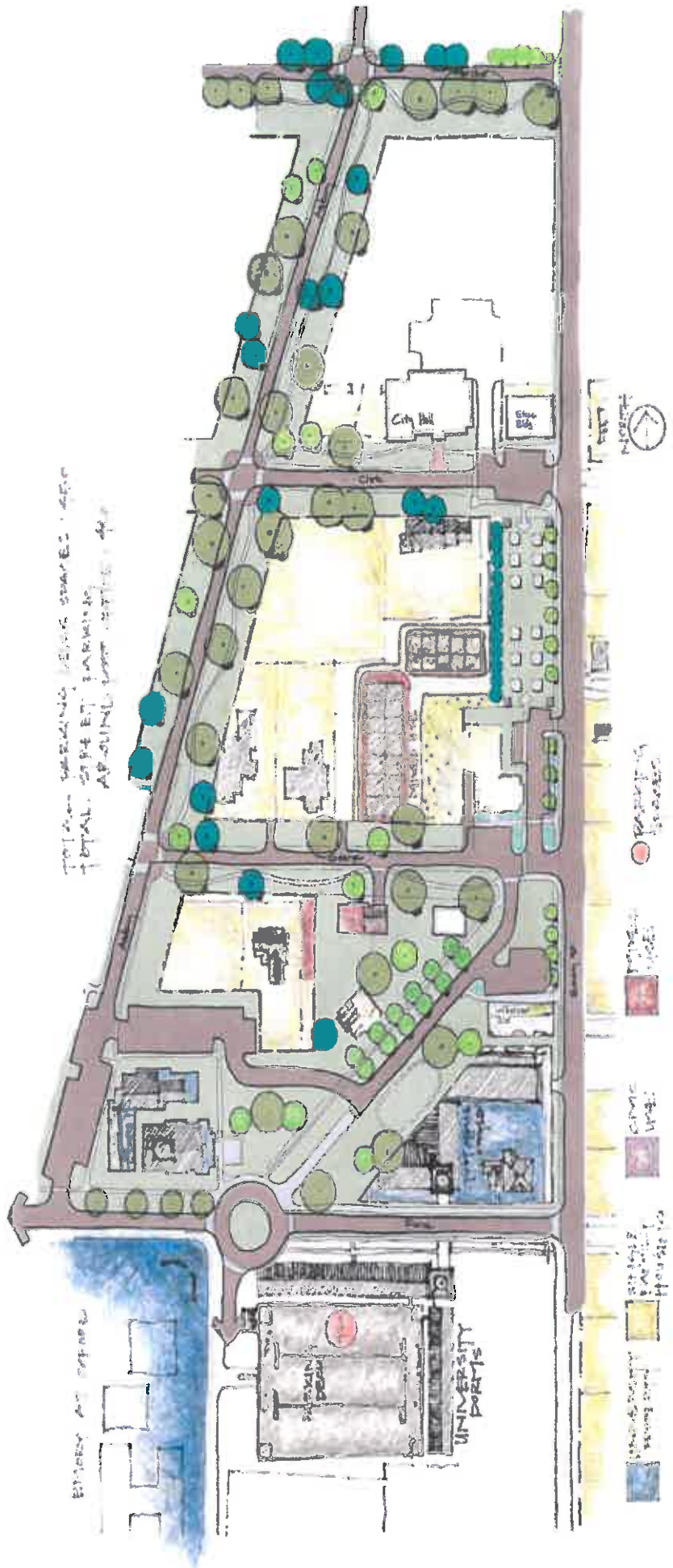
Civic Use

Existing Art Gallery

Existing Art Gallery

Existing Art Gallery

TOTAL BUILDING FLOOR SQUARE FEET  
 TOTAL SITE FLOORING  
 APPROXIMATE TOTAL SQ. FT.



ESTABLISHED WOODS

UNIVERSITY PORTALS

CITY HALL

CITY HALL



PROPOSED PLANTINGS

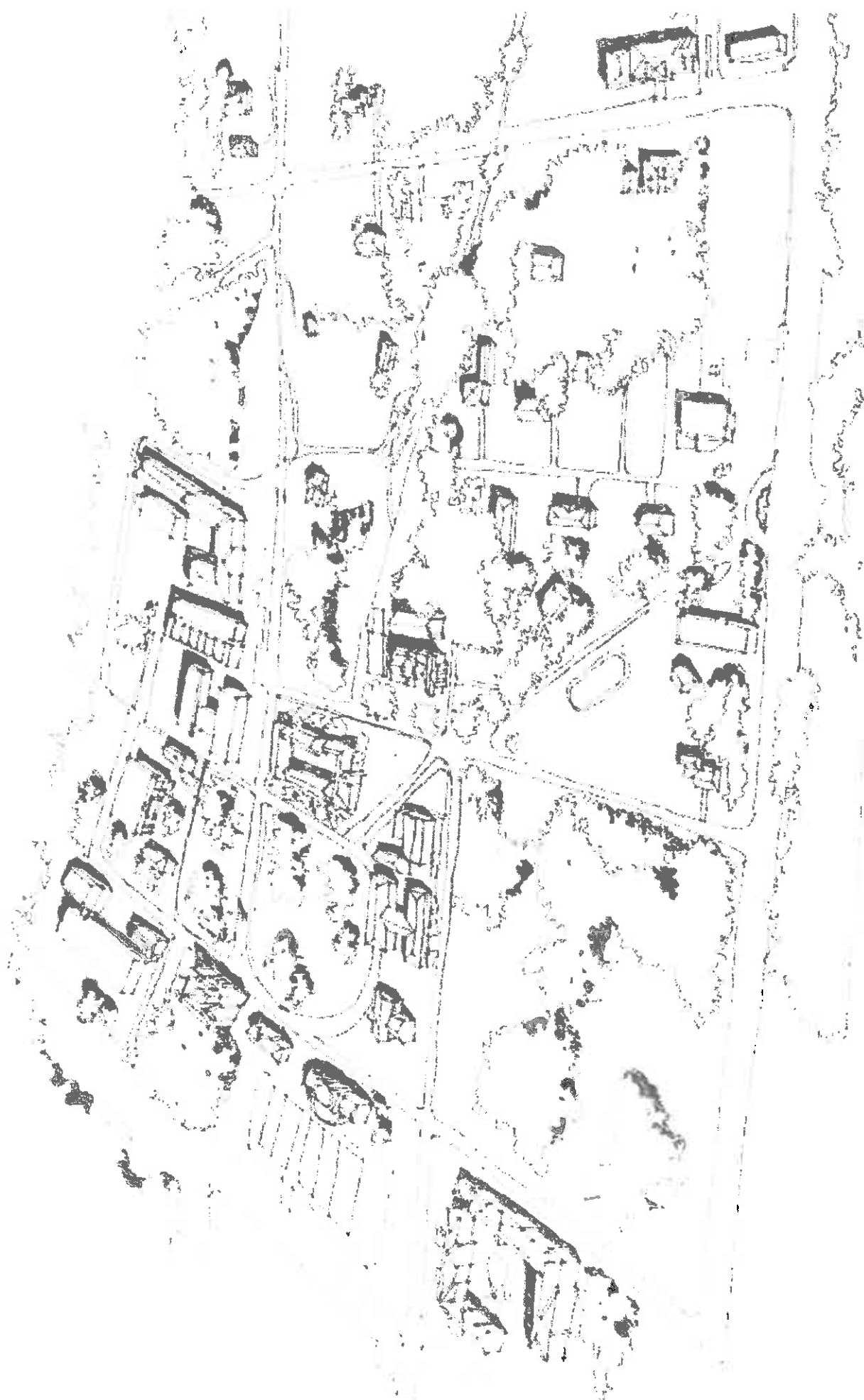
PROPOSED TREES

CURRENT TREES

EXISTING PAVEMENT

EXISTING PAVEMENT

EXISTING PAVEMENT





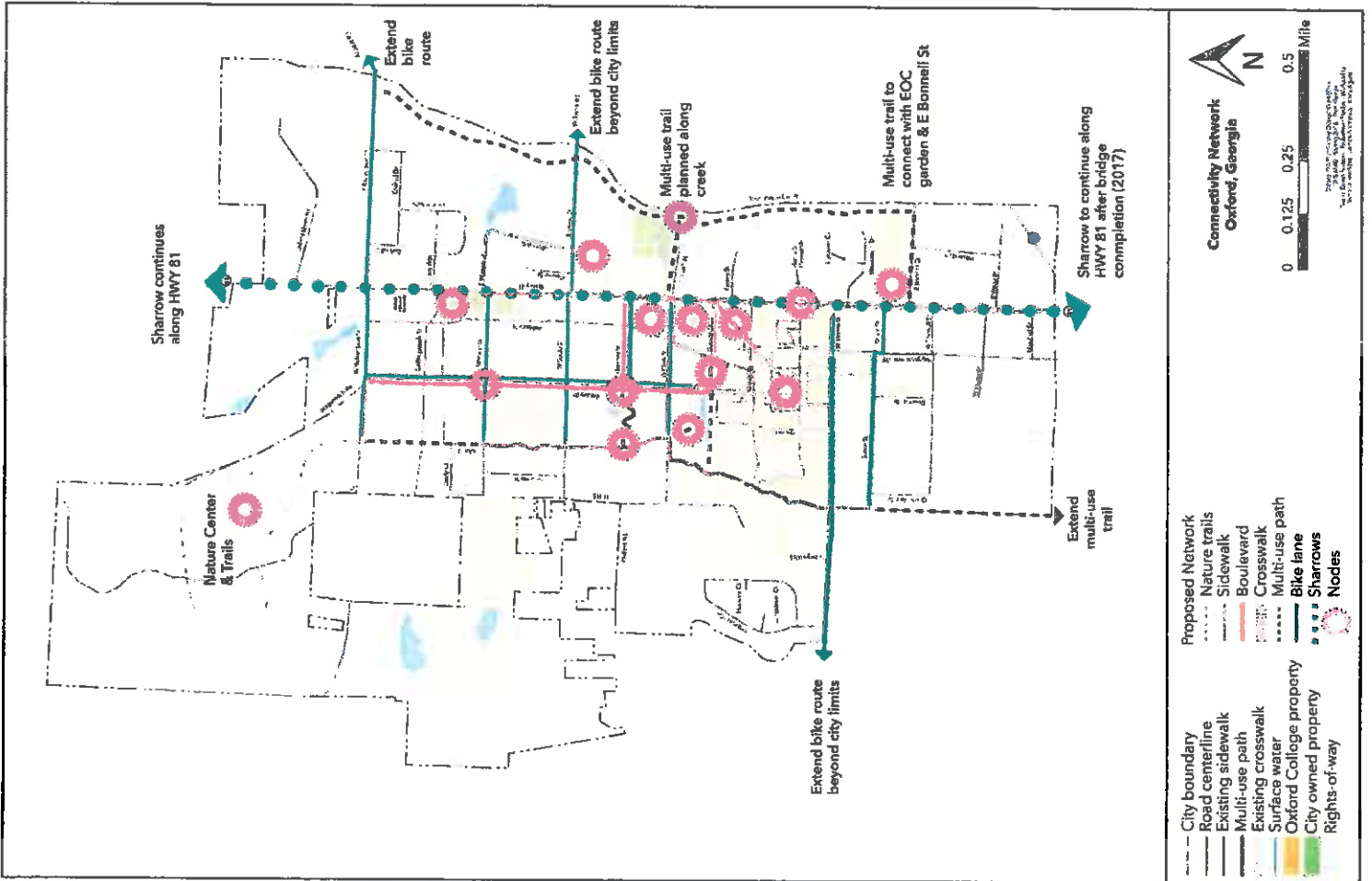
# Connecting the Dots

Nodes are destinations or restful spots,

Paths connect nodes,

Nodes connect to make trails,

Trails encourage walkability.



Reply Reply All Forward

Mon 4/18/2016 2:56 PM

Orton Family Foundation <lwright@orton.org@mail208.wdc02.mcdiv.net> on behalf of Orton Family

Free Talk: Get on the (re)path to a healthier community & economy.

To: Brett Cassidy

# Literally, this arrived in my email today at 3 PM!



## Webinars

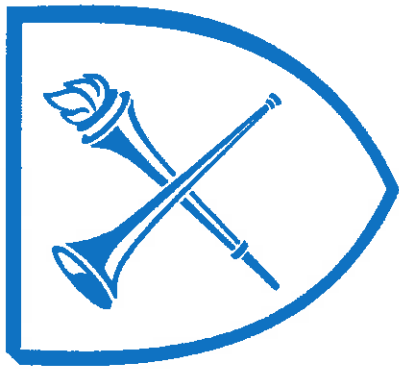


CIRD supports rural communities via informational conference calls and webinars that cover critical topics in community engagement, rural design, partnership development, and workshop planning. Save the date for our upcoming 2016 events!

**Rural Trails as Economic Engines, Cultural Assets, and Community Anchors**

*Thursday, April 21, 3-4 p.m. Eastern*

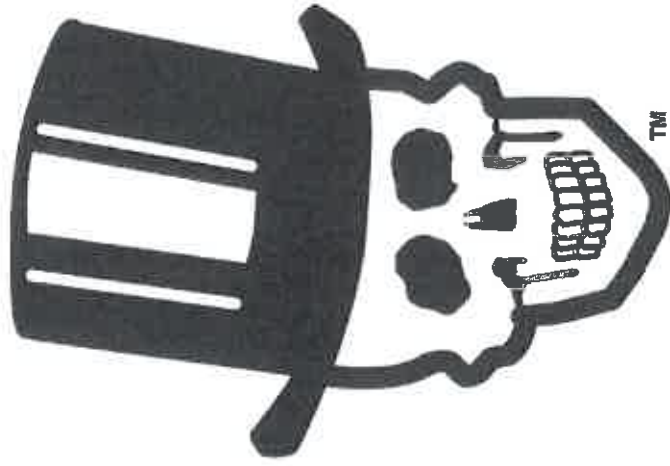
Many rural communities and small towns are rediscovering their recreational and scenic assets and are looking for ways to leverage these assets to boost economic development and community pride. This webinar will highlight great examples of rural trail projects that link people to place and reconnect the human and natural environments--providing access to nature and preserving sensitive ecosystems, while promoting local economic and cultural assets. This free 60-minute webinar is co-sponsored by the Orton Family Foundation and the Citizens' Institute on Rural Design. **Register now** and **submit your questions**.



EMORY

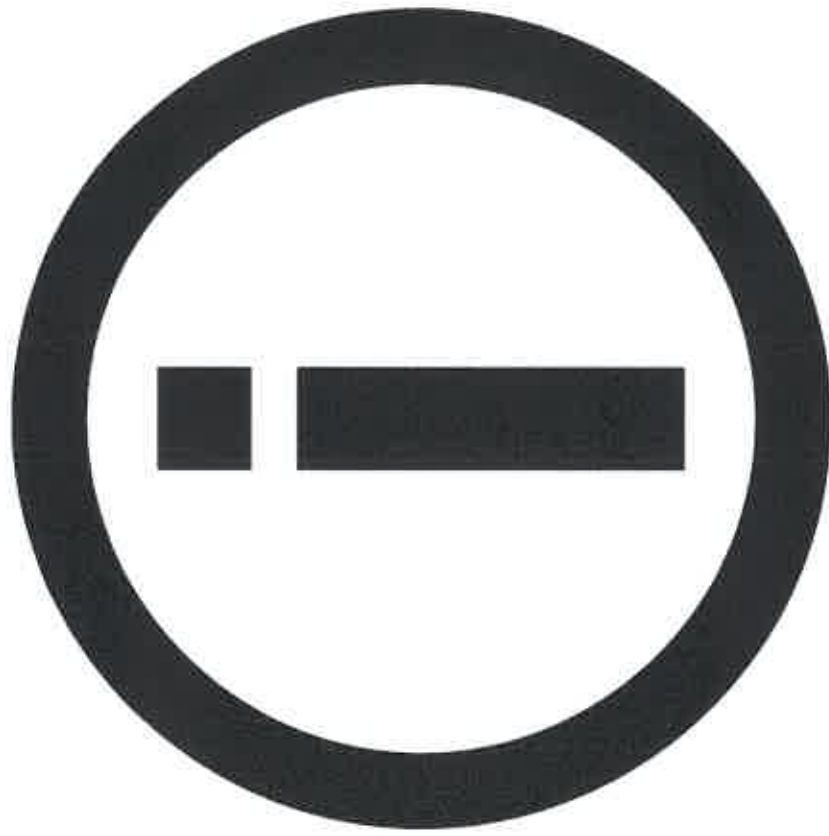


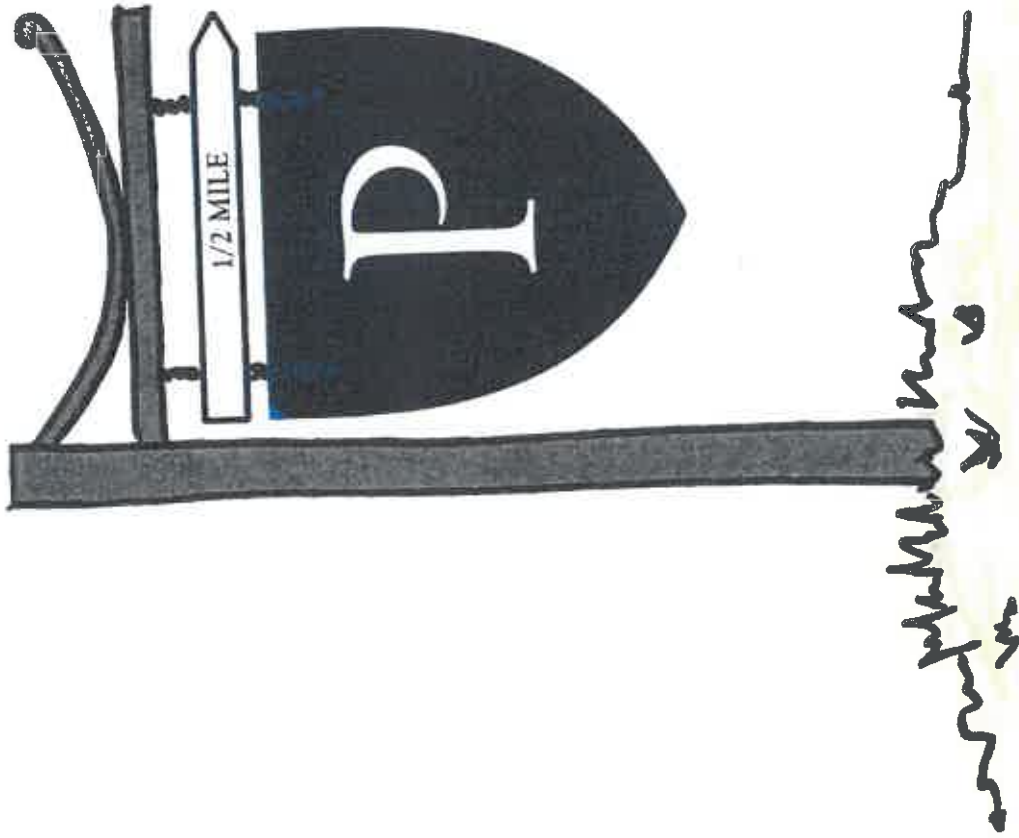
OXFORD  
COLLEGE



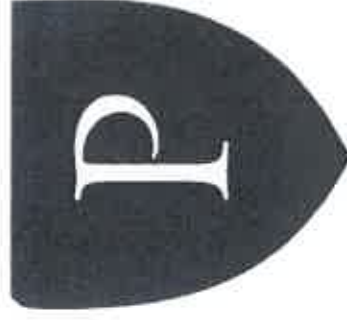
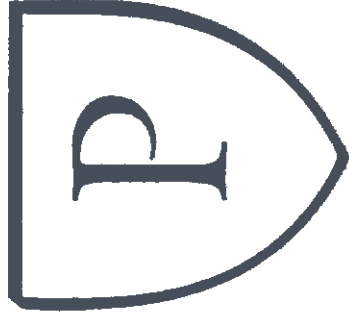
DOOLEY  
EMORY UNIVERSITY®

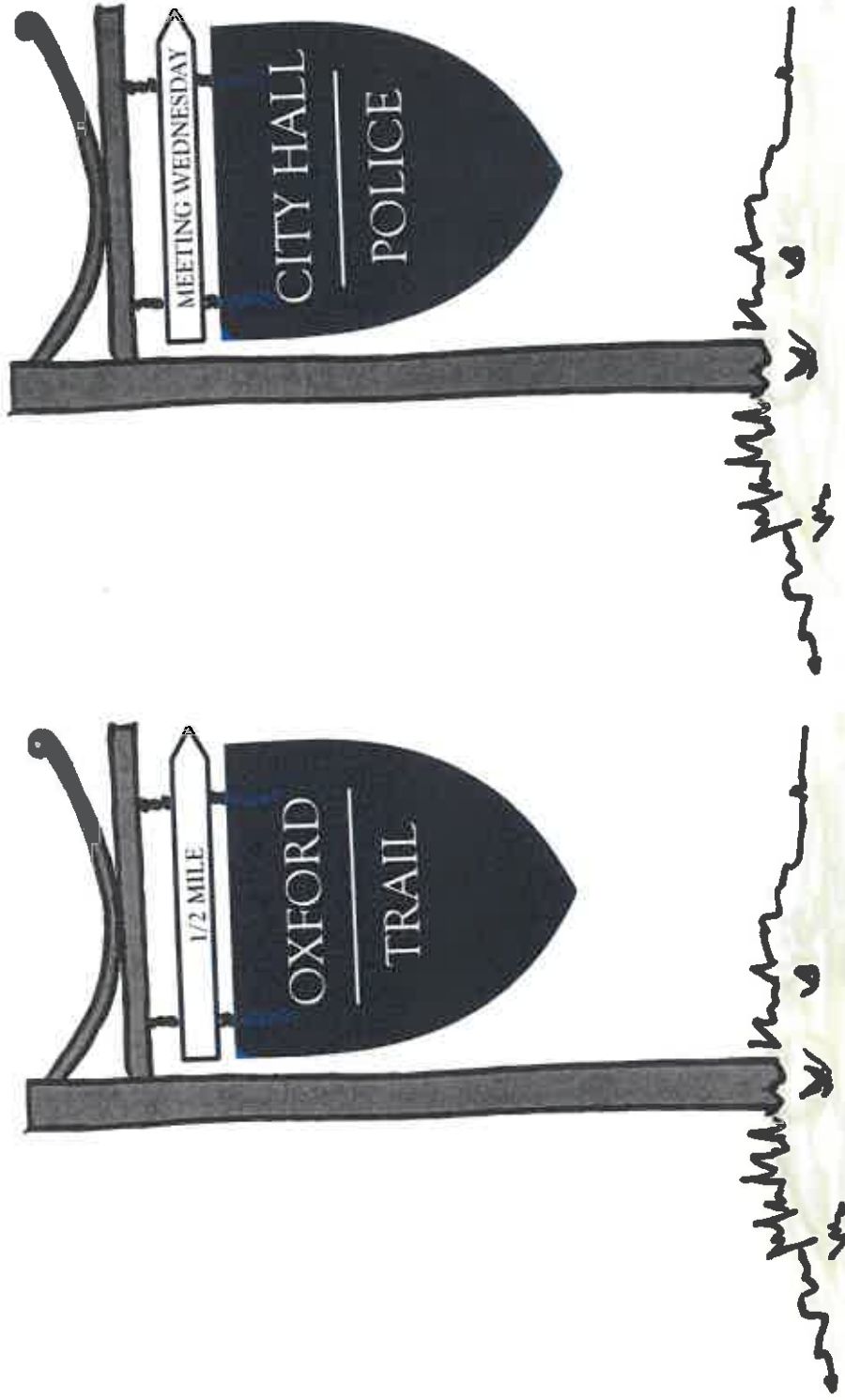




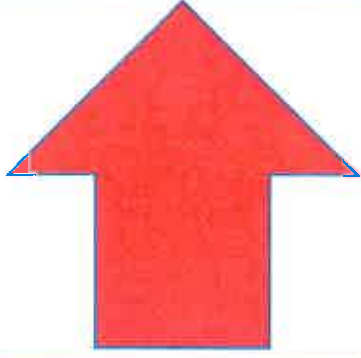


Shield Options





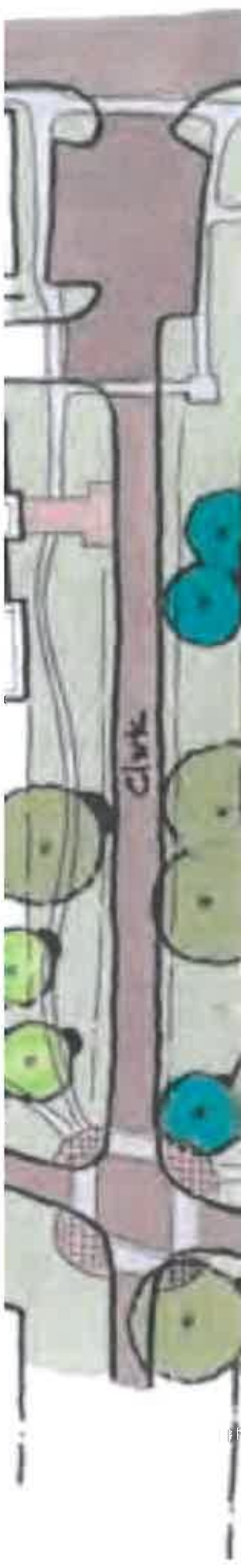
DIRECTIONAL SIGN



# Design Hierarchy

**East-West Streets demand softer treatments**

**(curvilinear, fewer signs and distractions, no hard edges, informality, linking you to nature)**



**North-South Streets demand more formal treatment**

**(rectilinear, brick soldier course along the edges, more directional signs, links you to campus and to the community buildings)**















# trees + sidewalks

AN URBAN DESIGN PROJECT

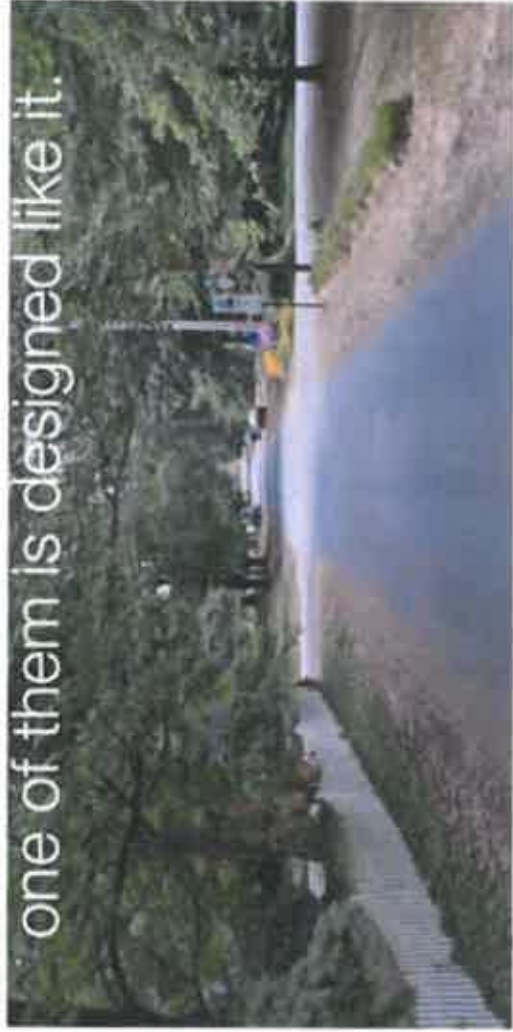
**Does  
Oxford  
need  
sidewalks?**







Both are 20mph zones, but only



one of them is designed like it.

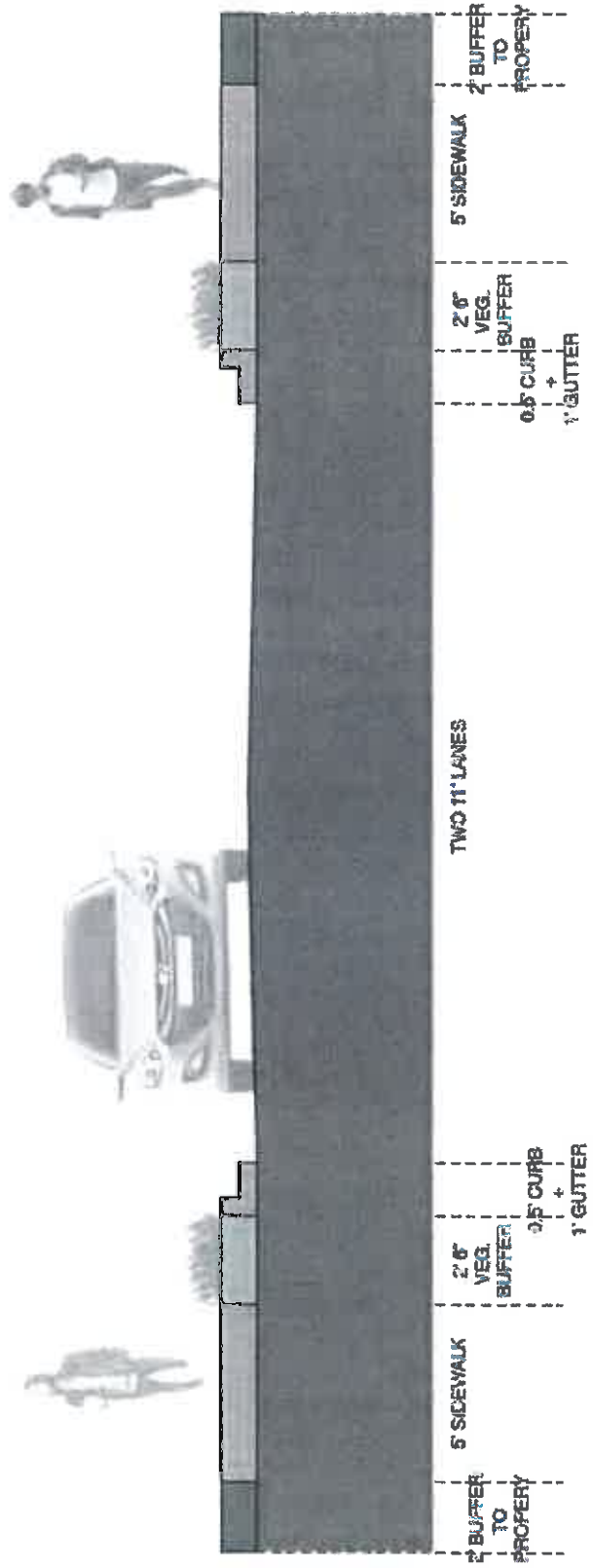
# Safety through Design

When people ask for speedbumps in their neighborhood, what they really want is for cars to drive slower.

Narrower streets and shade trees can solve that.



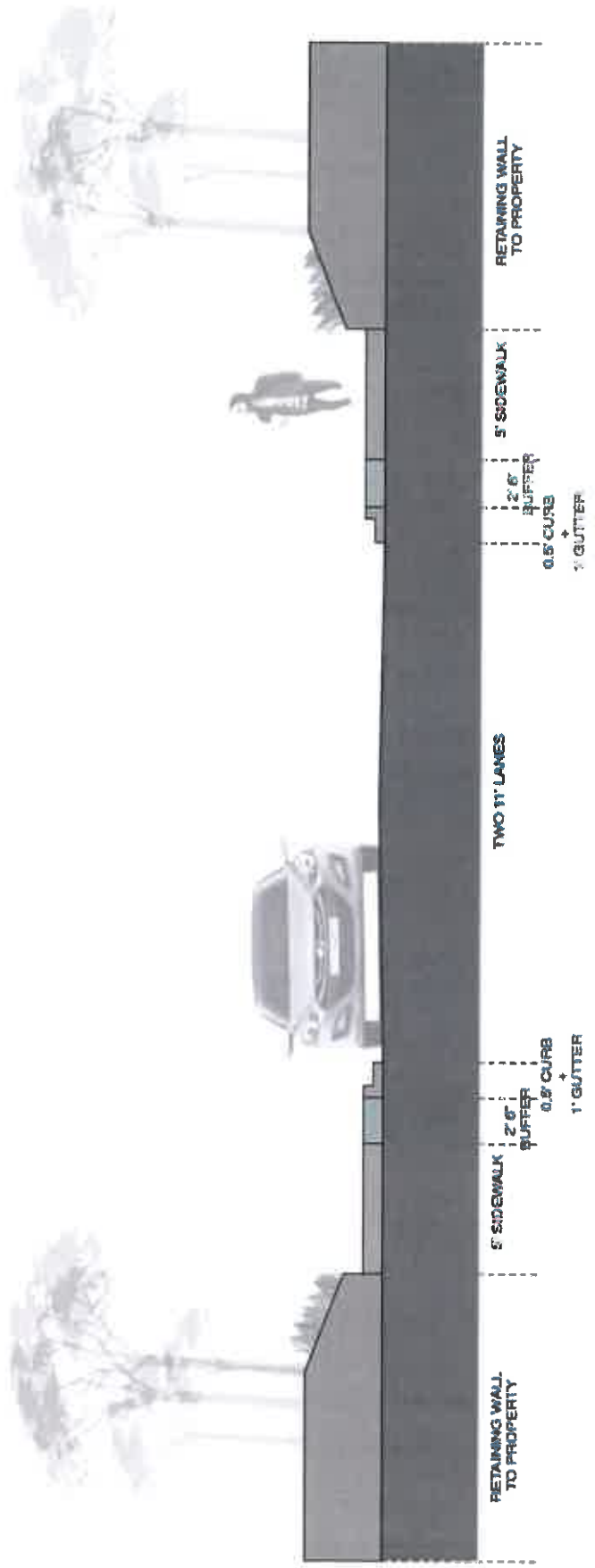
**STREET SECTION - 38' Right of Way (right up to street)**



**STREET SECTION - 44' Right of Way**



**STREET SECTION - 60' Right of Way**



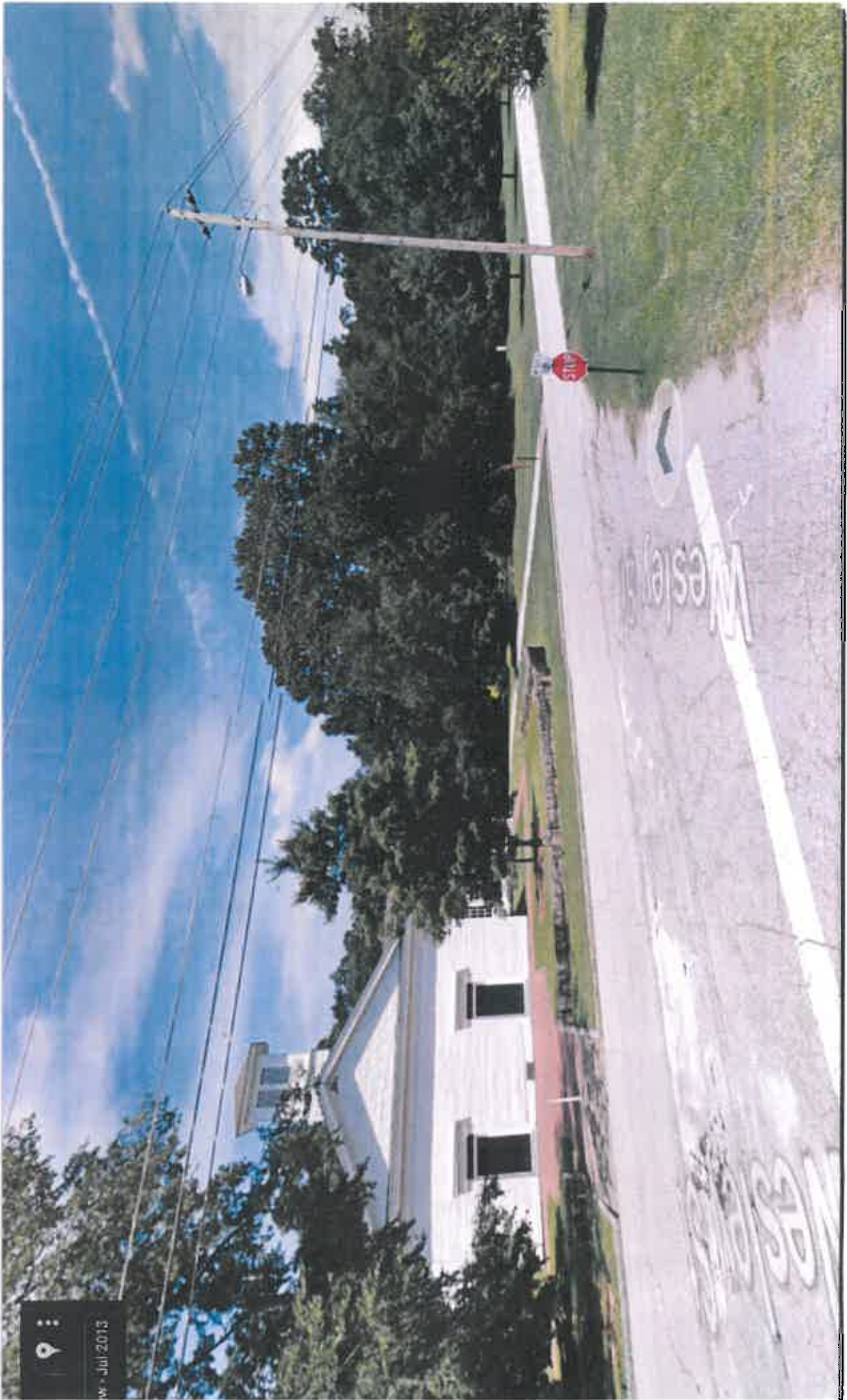
**STREET SECTION - RETAINING WALL OPTION**



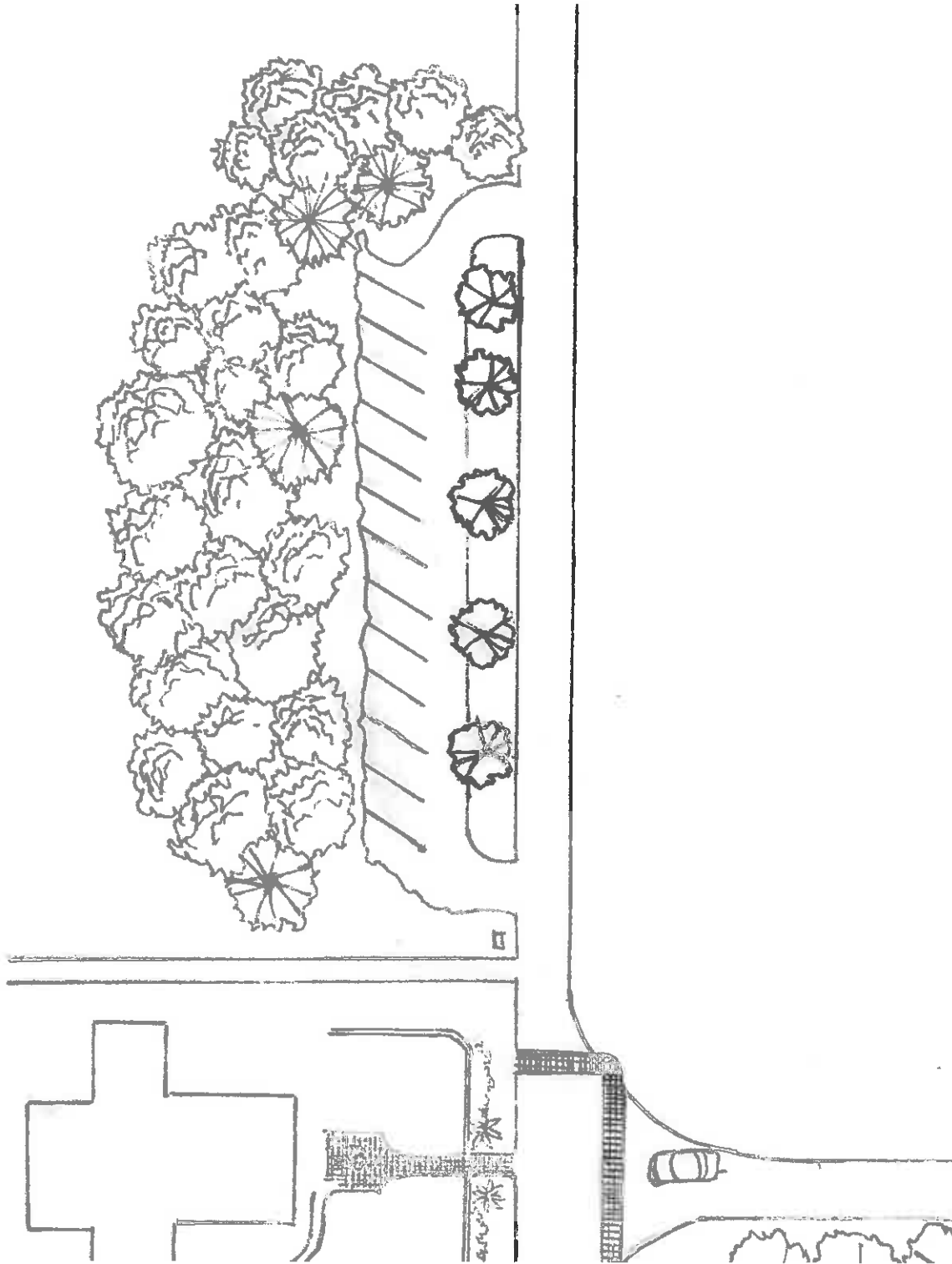




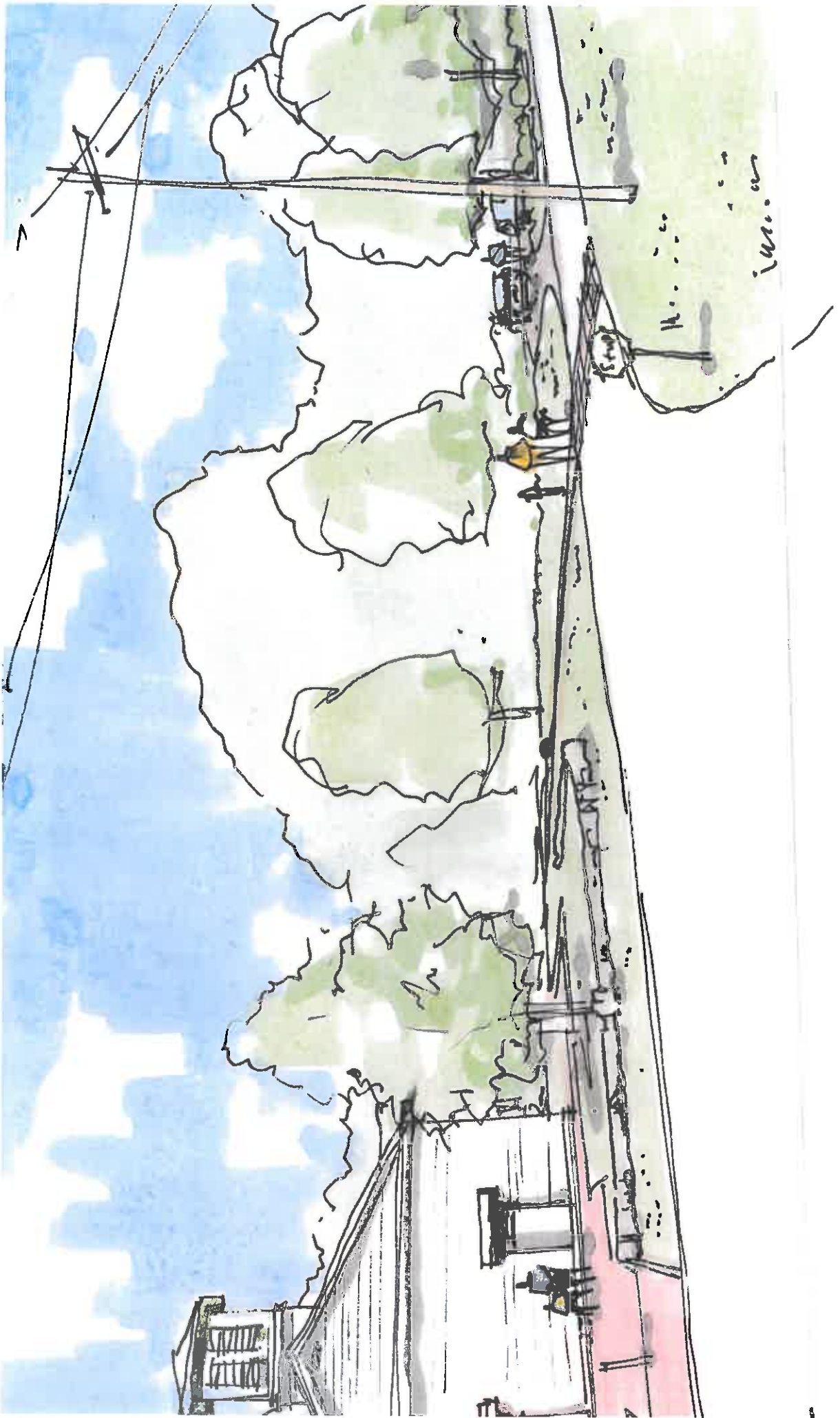




















9: Jul 2013

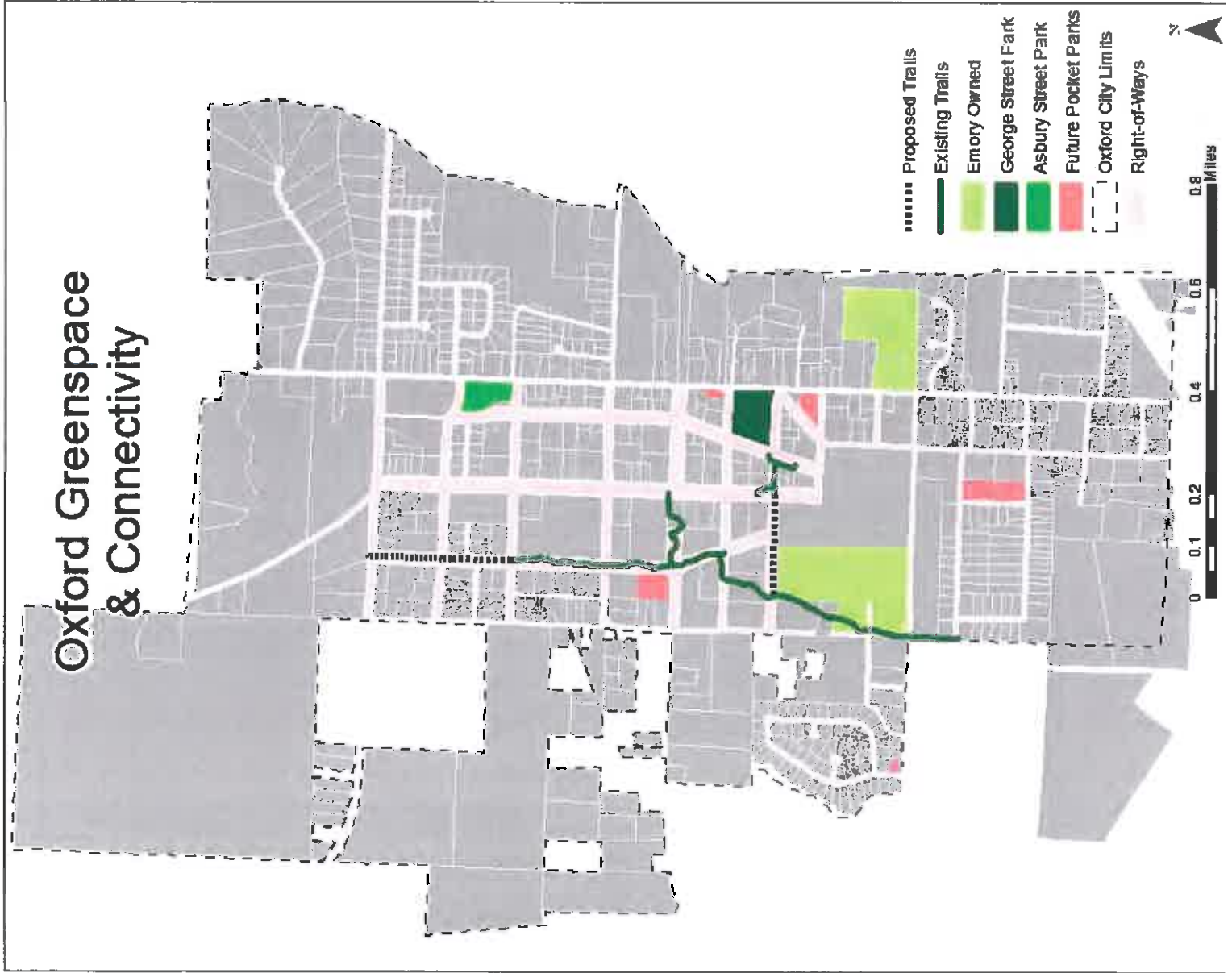




# Oxford Greenspace & Connectivity

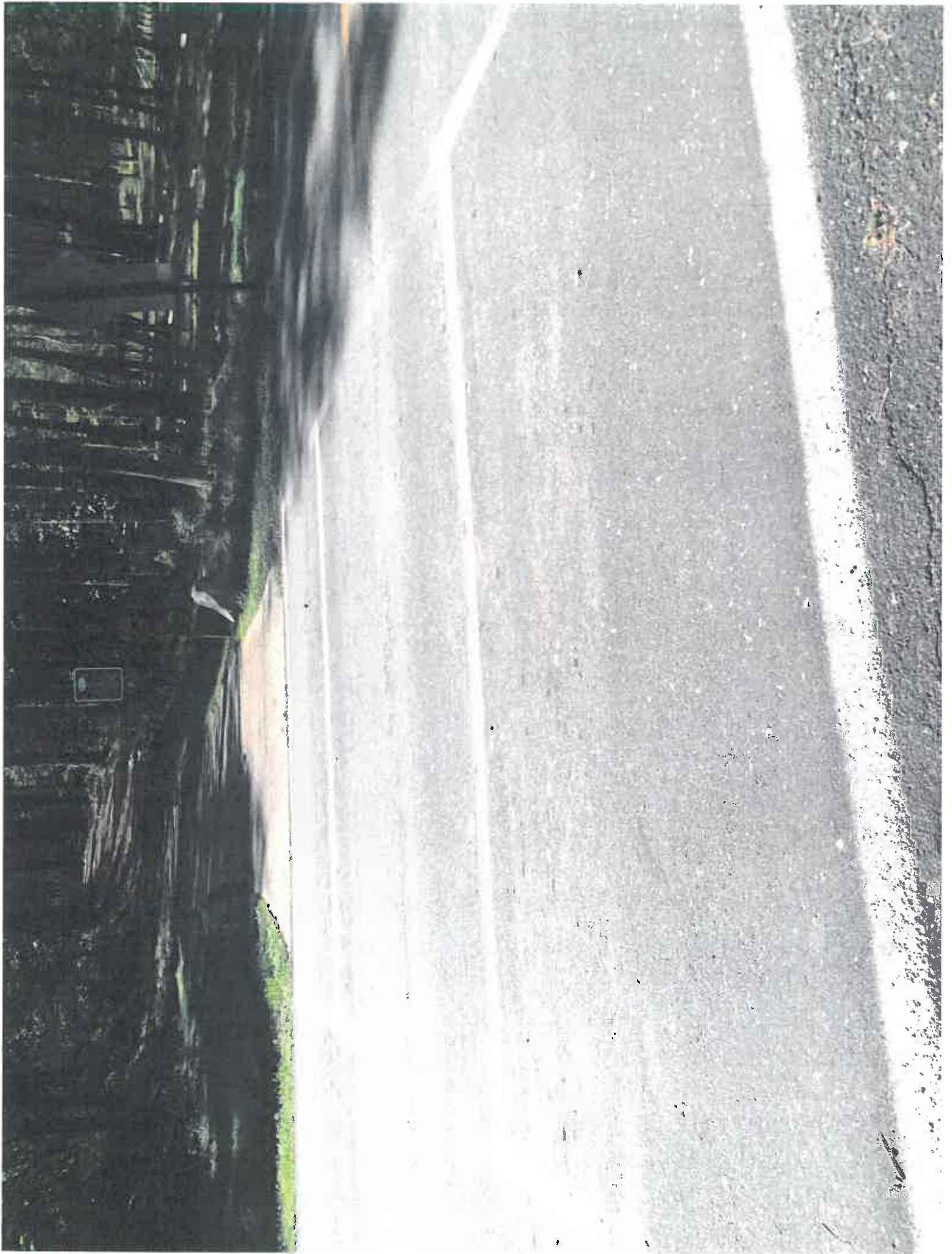
**Total Acreage (45.14)**  
**Oxford is 1655 acres in total**  
**(3% already devoted to Green Space)**

George Street Arboretum .....	(4.59 acres)
Asbury Street Park .....	(2.69 acres)
Future Pocket Parks .....	(7.06 acres)
Emory Owned Conservation Sites .....	(30.8 acres)
Eastern Site .....	(16.12 acres)
Western Site .....	(14.68 acres)



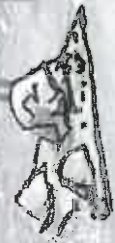
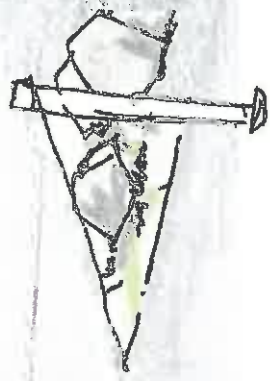














the... white...  
white...  
white...  
white...





E Watson St.

Mitchell St.



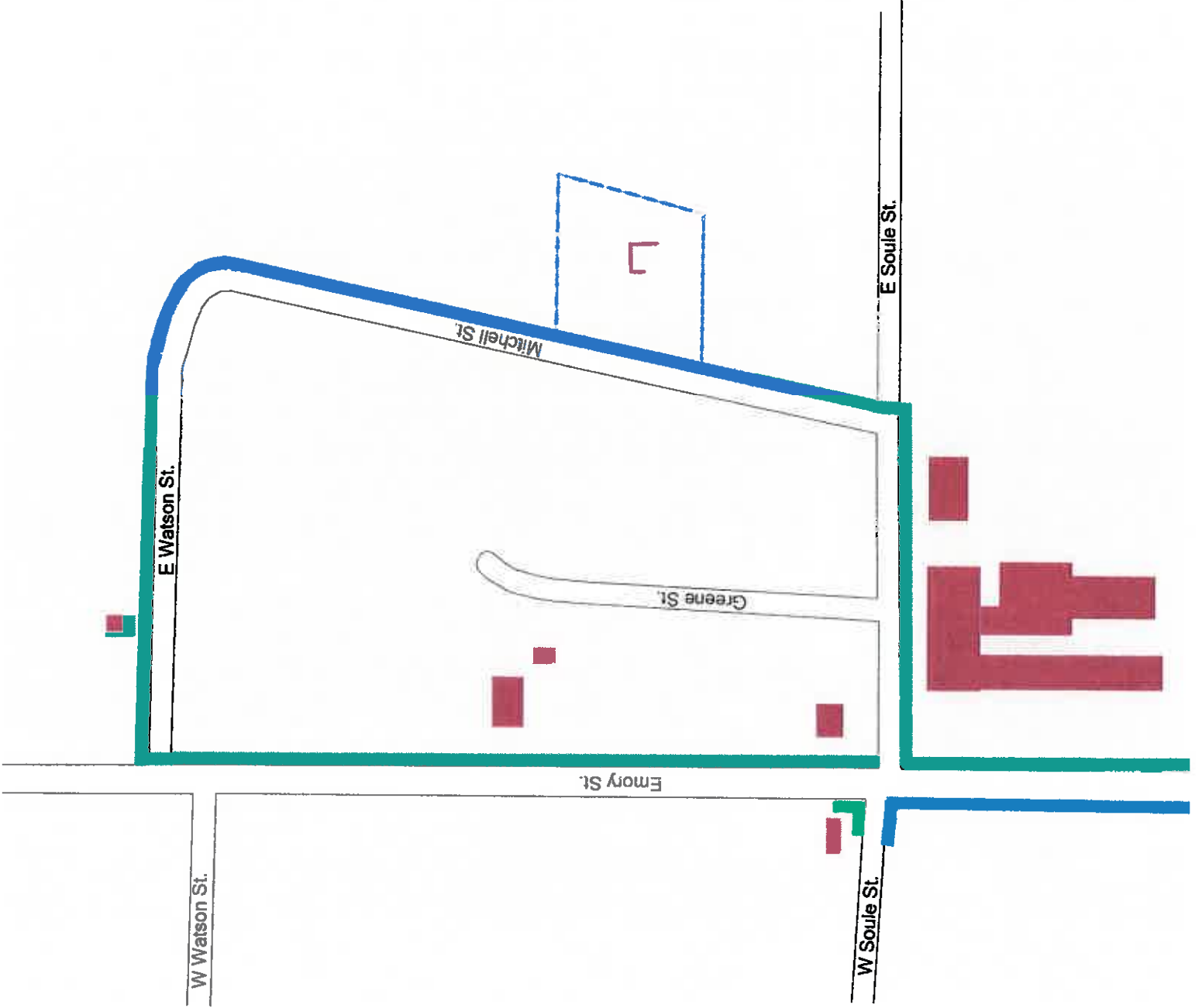
Greene St.

E Soule St.

Emory St.

W Watson St.

W Soule St.





E Watson St.

Mitchell St.

Greene St.

Emory St.

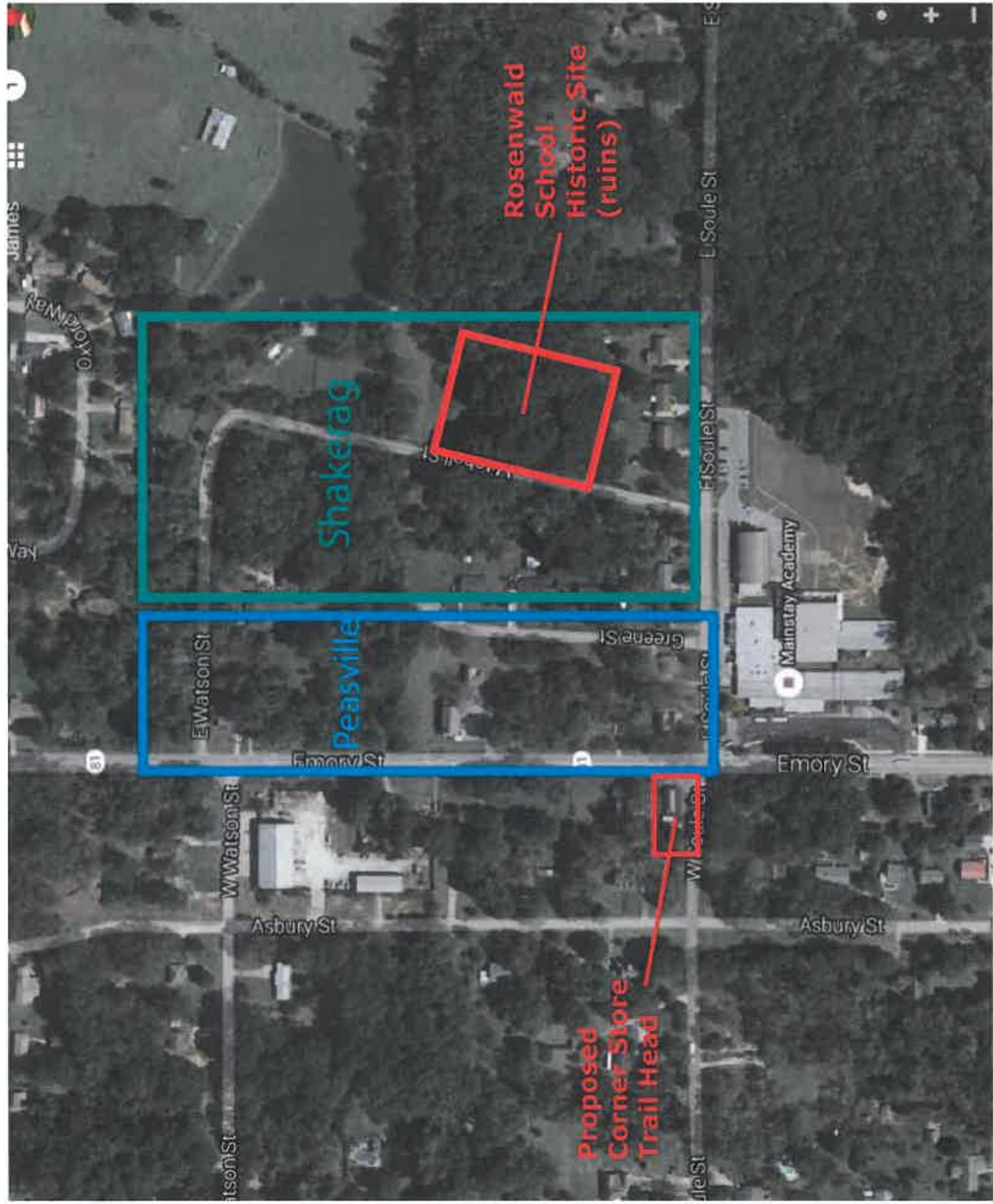
W Watson St.

W Soule St.

E Soule St.







Rosenwald School Historic Site (ruins)

Shakerag

Peasville

Proposed Corner Store Trail Head

Mainstay Academy

61

E Watson St

W Watson St

Asbury St

Emory St

Green St

Emory St

Asbury St

E Soule St

H Soule St

W Soule St

W Watson St

James St

Holtzman St

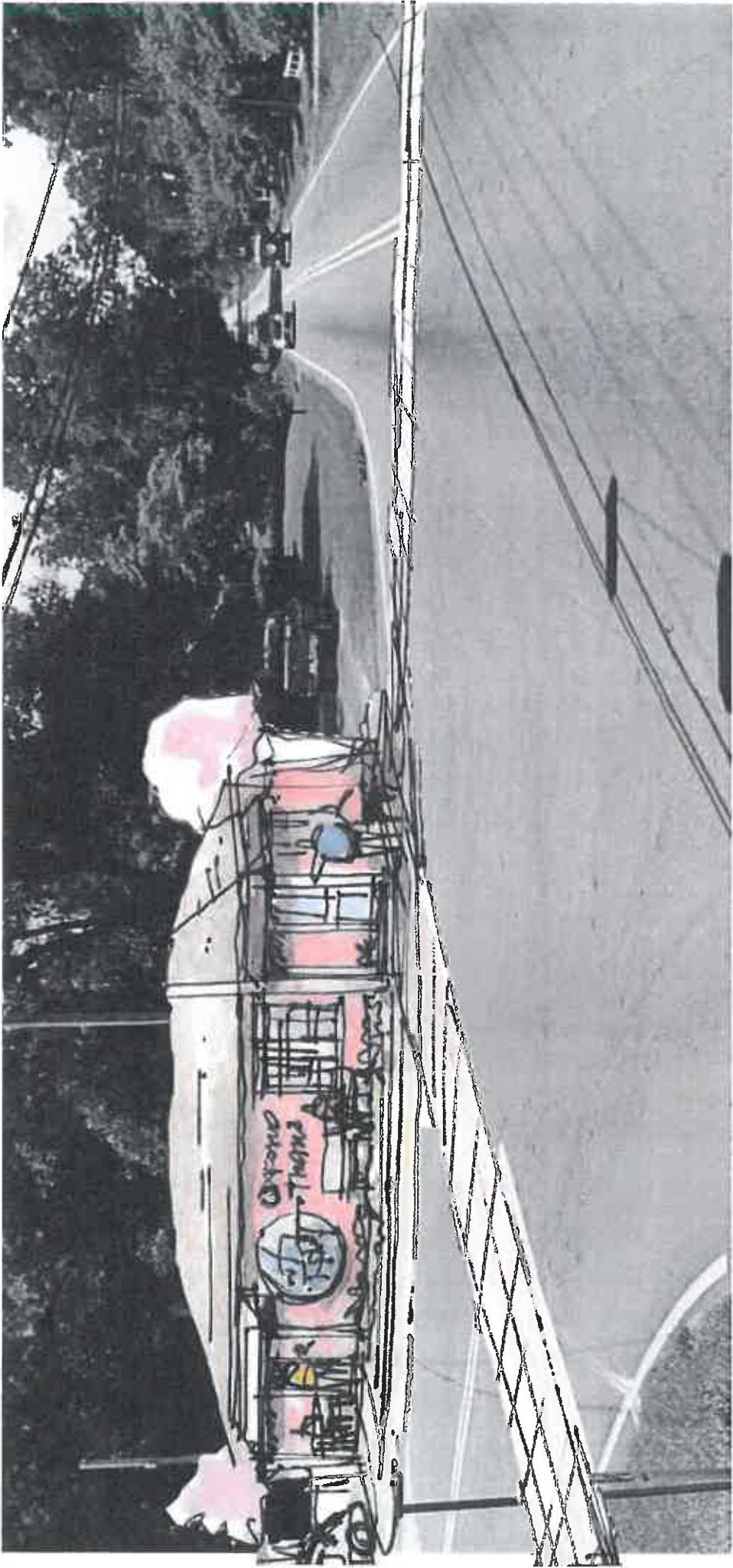
Kev





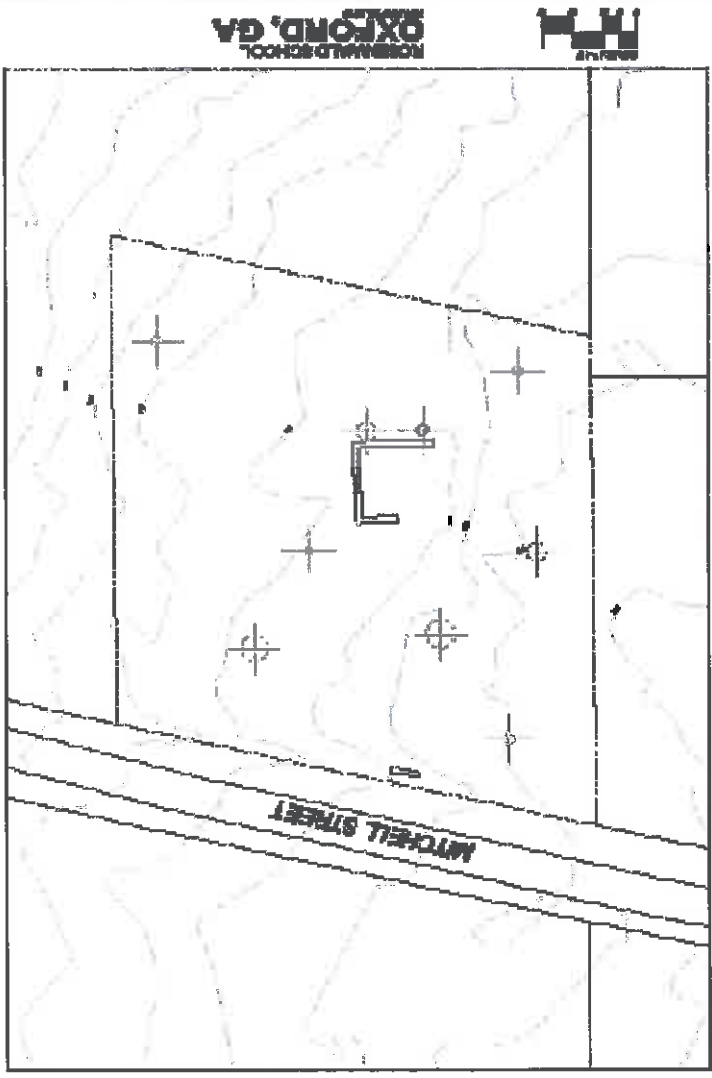






# 2013 Reconstruction Plan for Rosenwald School (UGA Metropolitan Studio)

Not exactly what is needed or  
prudent for this site or this resource.



# The Romance of the Ruin: Fountains Abbey, Yorkshire UK





# Dungeness Cumberland Island, GA











# OLD CHURCH Methodist Meeting House

MARCH 19 1844 - 1845 HERITAGE WAY

Built in 1841 as a Methodist meeting house, Old Church was designed in the Greek Revival style with 14 rows of dark wooden pews and two separate front doors for men and women. During the Civil War, Old Church campus served as headquarters for Confederate soldiers brought to Oxford. Some families wanting to see their sick or wounded loved ones also sought refuge in town. Thirty-one Confederate soldiers who died in one of Oxford's hospitals are buried in a small cemetery on Emory's campus.

Bishop James O. Andrew, one of five Methodist bishops in Old Church, inherited a female property adjacent to



Bishop James O. Andrew

the Methodist Episcopal Conference of the United Methodist Church (a forerunner of the United Methodist Church) suspended Bishop Andrew from his office so long as he could not or would not free Southern delegates drafted by Katy. Outraged



Plan of separation leading to the creation of the Methodist Episcopal Church, South.

One black north of Old Church stands the President's House (c. 1846), once owned by Augustus Baldwin Longstreet, one of Emory's founders. Longstreet was President of Emory College from 1840 to 1868. A later



President Alexander Wilson was a Member in the Georgia Synod's congregation in Emory's 1801. Ten years later, Wilson's son built on the site of the Old Church.



Alexander Wilson

During the 1840s, some parents of Emory students were captured while others had to flee. Confederate surgeons of the United States Army were active at Emory's campus. Emory's students, as well as those of the Georgia Synod, were active in the Georgia Synod's congregation in Emory's 1801. Ten years later, Wilson's son built on the site of the Old Church.



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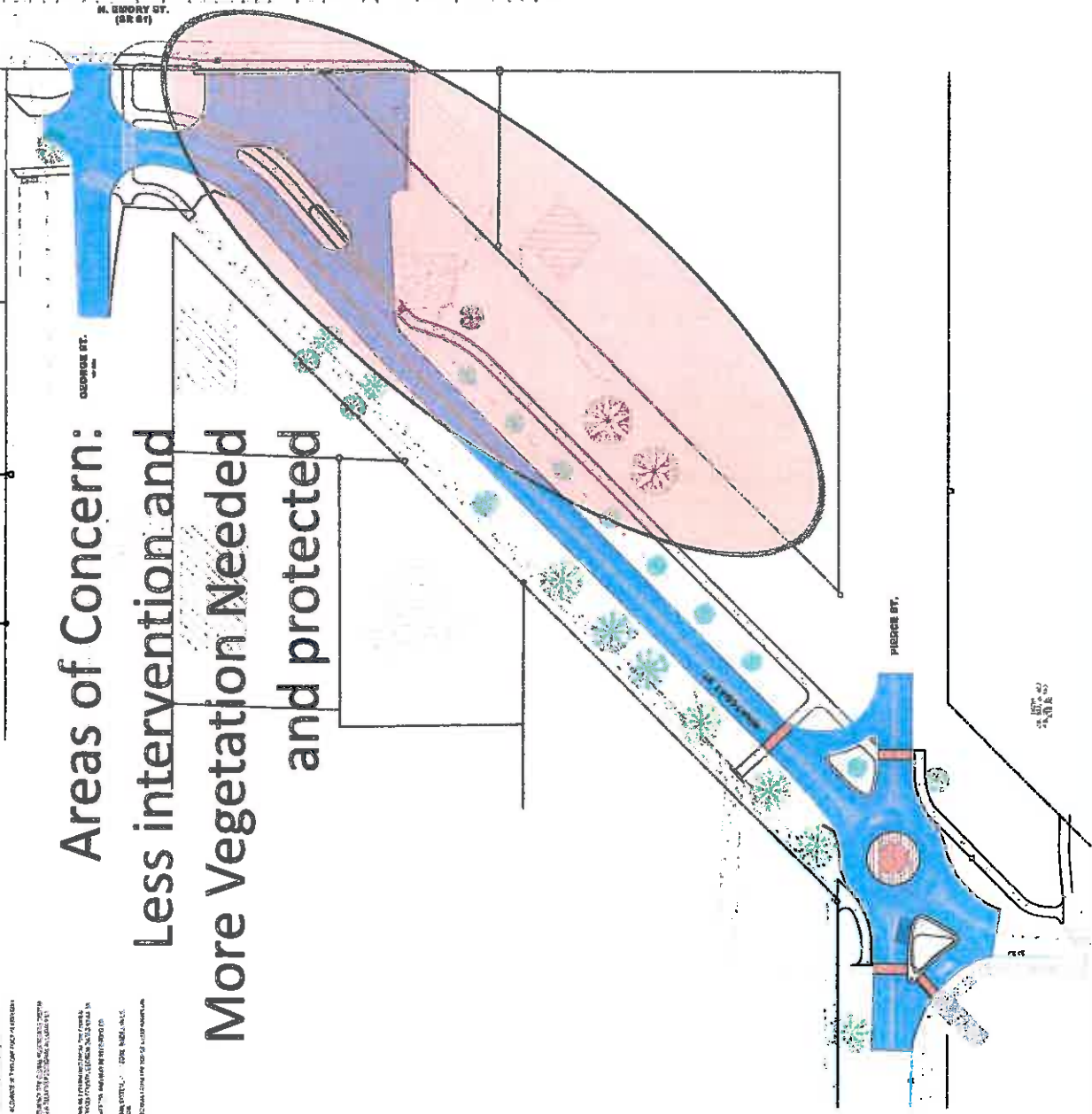
Alexander Wilson

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**Areas of Concern:  
Subtle Transition Needed**



**Areas of Concern:**  
Less intervention and  
More Vegetation Needed  
and protected

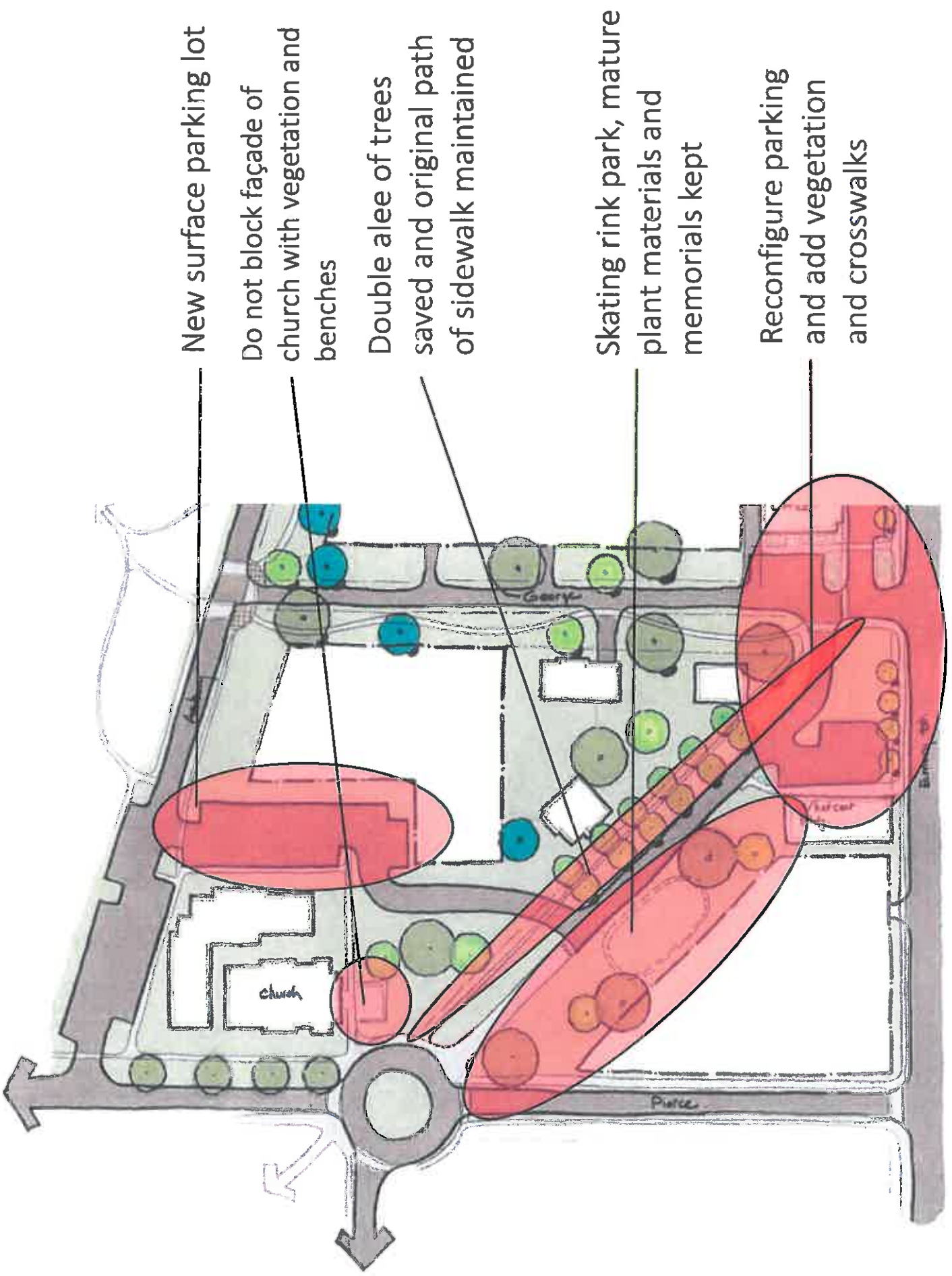


DATE: 10/15/2014  
 DRAWN BY: J. J. JORDAN  
 CHECKED BY: J. J. JORDAN  
 PROJECT NO.: 14-001  
 CLIENT: J. J. JORDAN  
 ADDRESS: 1000 CLIENT ADDRESS  
 CITY: XXXXXX COUNTY, GEORGIA 3000X  
 PROJECT NAME: GEOMETRY PLAN  
 SHEET NO.: 3  
 SCALE: AS SHOWN  
 NOTES:  
 1. THIS PLAN IS A PRELIMINARY DESIGN AND IS SUBJECT TO CHANGE WITHOUT NOTICE.  
 2. THE CLIENT IS RESPONSIBLE FOR OBTAINING ALL NECESSARY PERMITS AND APPROVALS.  
 3. THE DESIGNER ASSUMES NO LIABILITY FOR ANY DAMAGE TO PERSONS OR PROPERTY ARISING FROM THE USE OF THIS PLAN.  
 4. THE DESIGNER ASSUMES NO LIABILITY FOR ANY DAMAGE TO PERSONS OR PROPERTY ARISING FROM THE USE OF THIS PLAN.  
 5. THE DESIGNER ASSUMES NO LIABILITY FOR ANY DAMAGE TO PERSONS OR PROPERTY ARISING FROM THE USE OF THIS PLAN.



# 2016 Design Workshop Hybrid





New surface parking lot

Do not block façade of church with vegetation and benches

Double allee of trees saved and original path of sidewalk maintained

Skating rink park, mature plant materials and memorials kept

Reconfigure parking and add vegetation and crosswalks



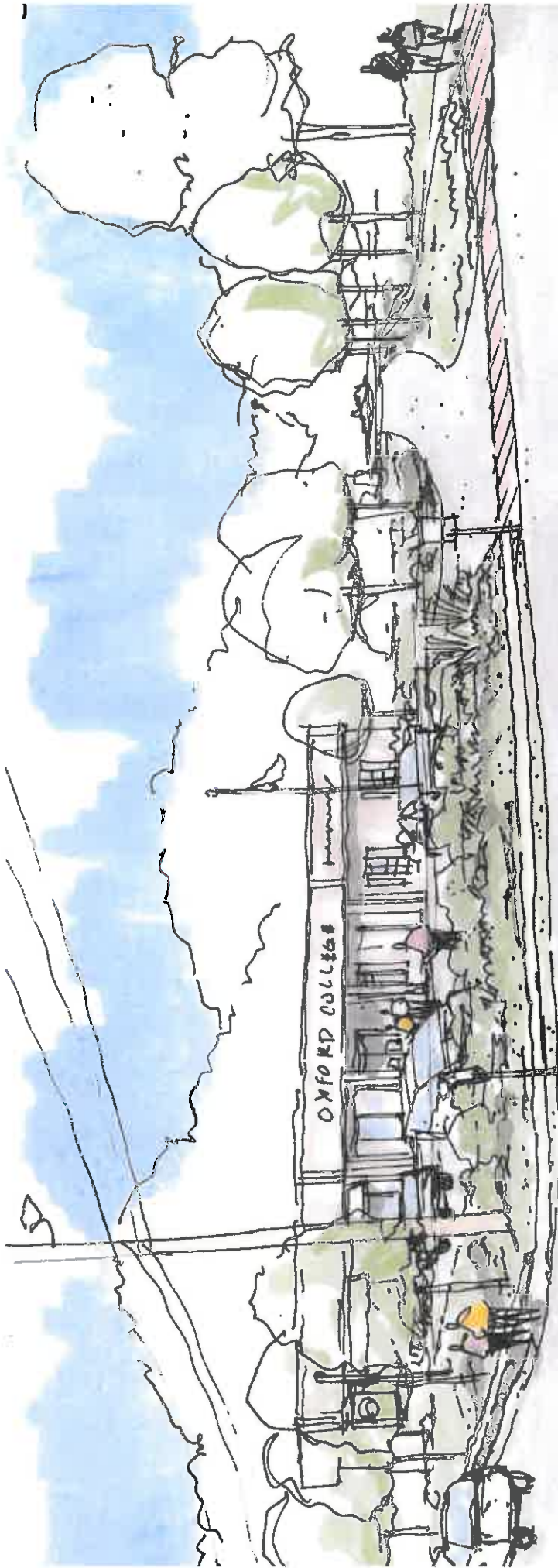
OXFORD COLLEGE MAIL-SHED

SPEED LIMIT 25

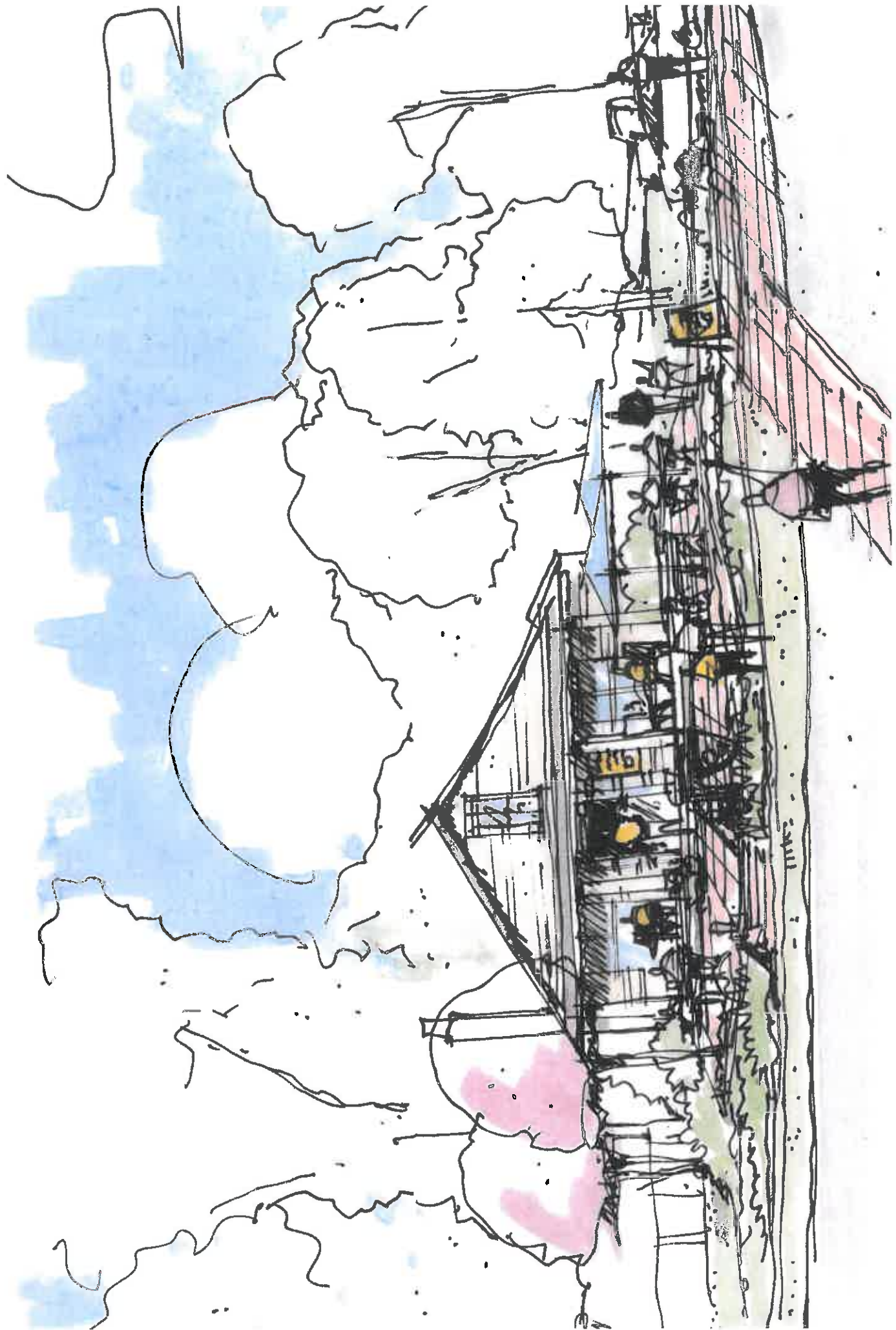


OX-41  
Oxford, Georgia  
Street View - Aug 2018

OXFORD COLLEGE

















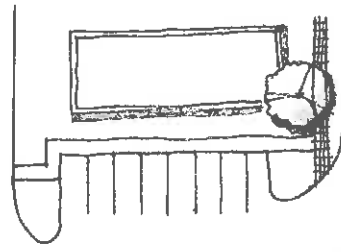
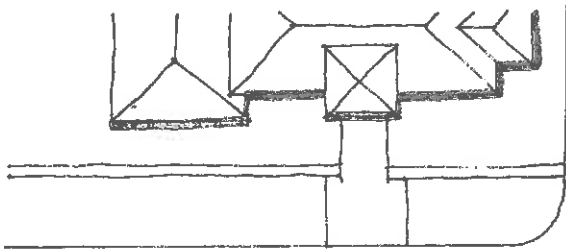




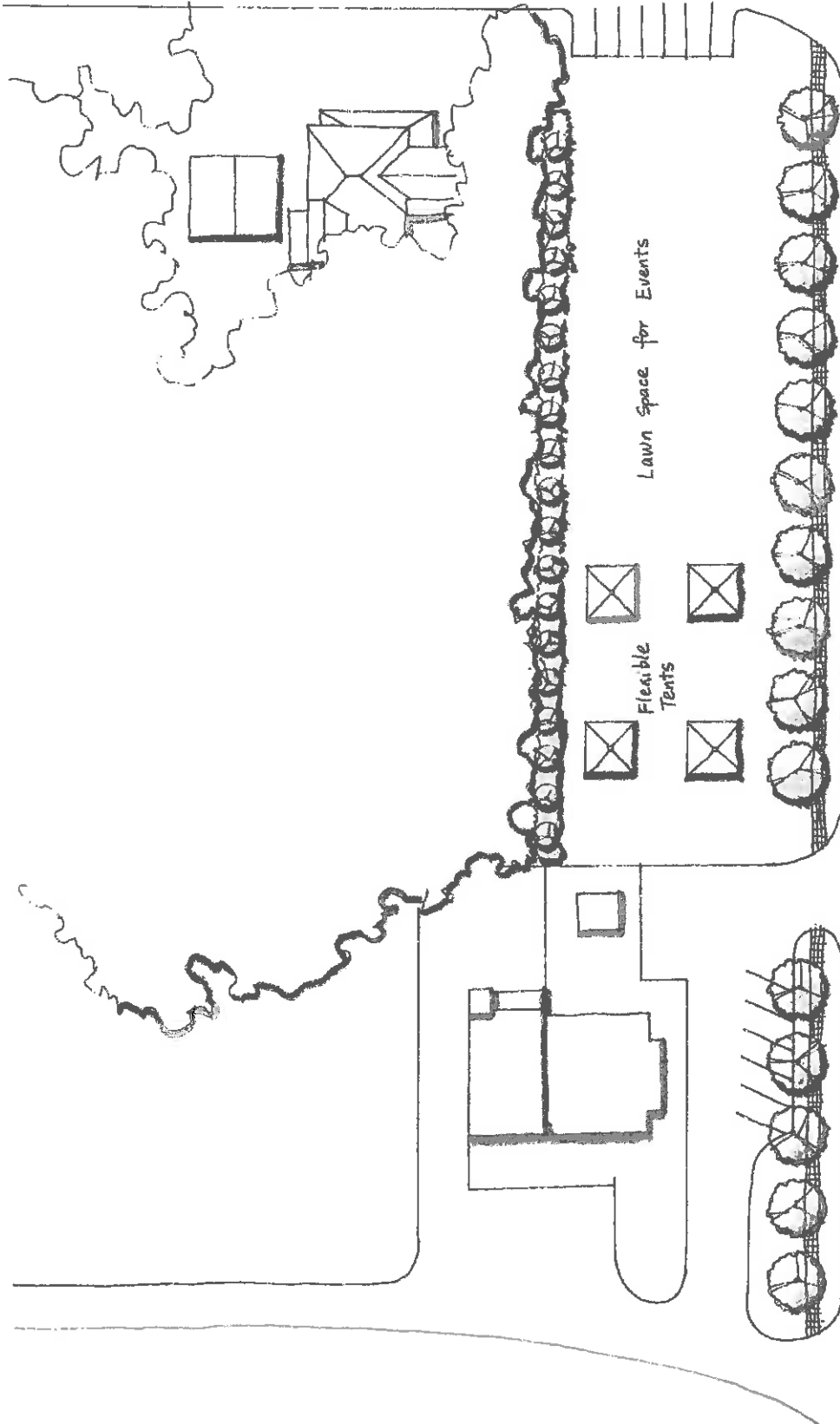
Hand-drawn sketch of a park or walkway.







W Clark St.



Lawn Space for Events

Flexible Tents

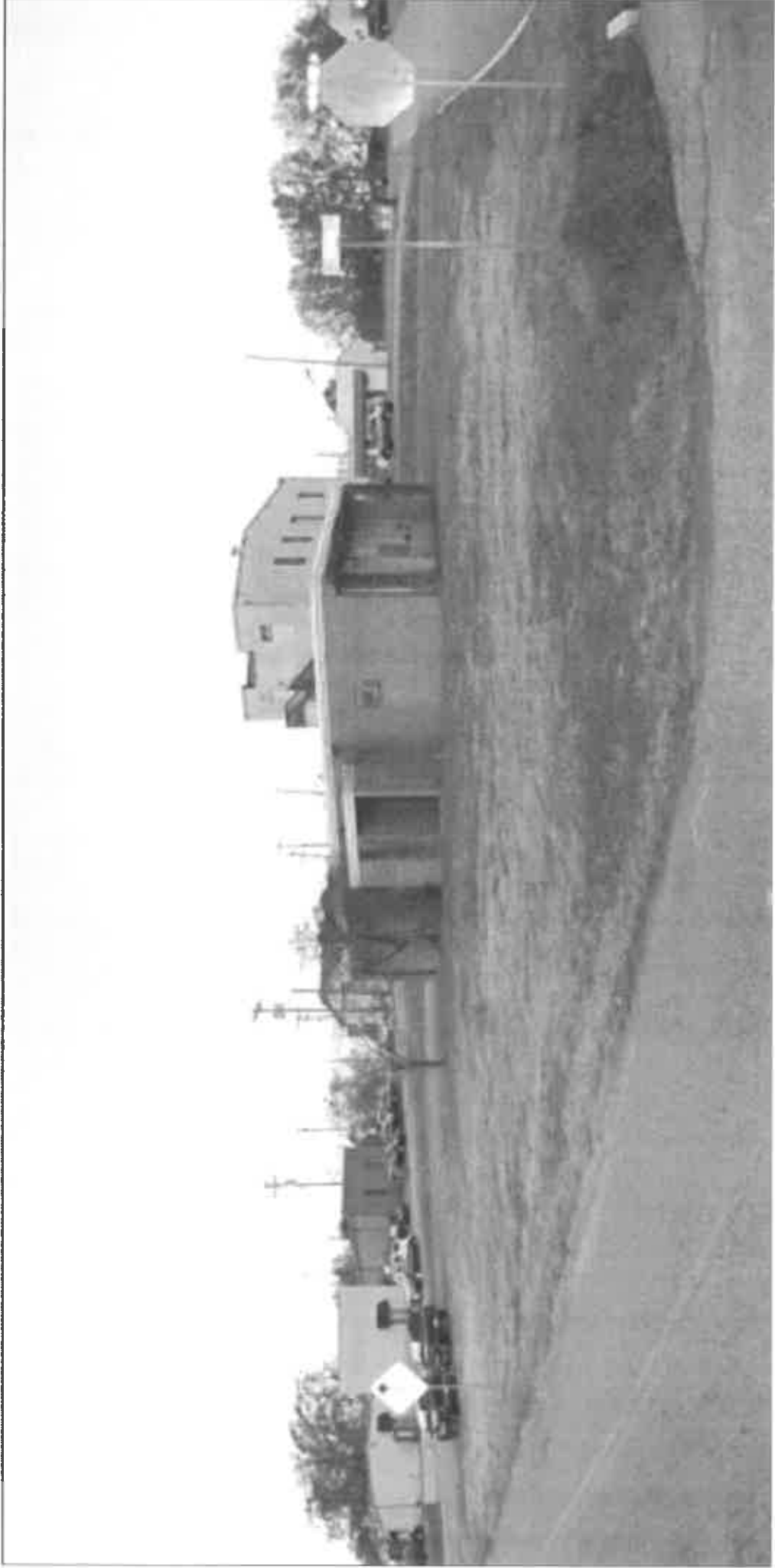
Emory St. 81





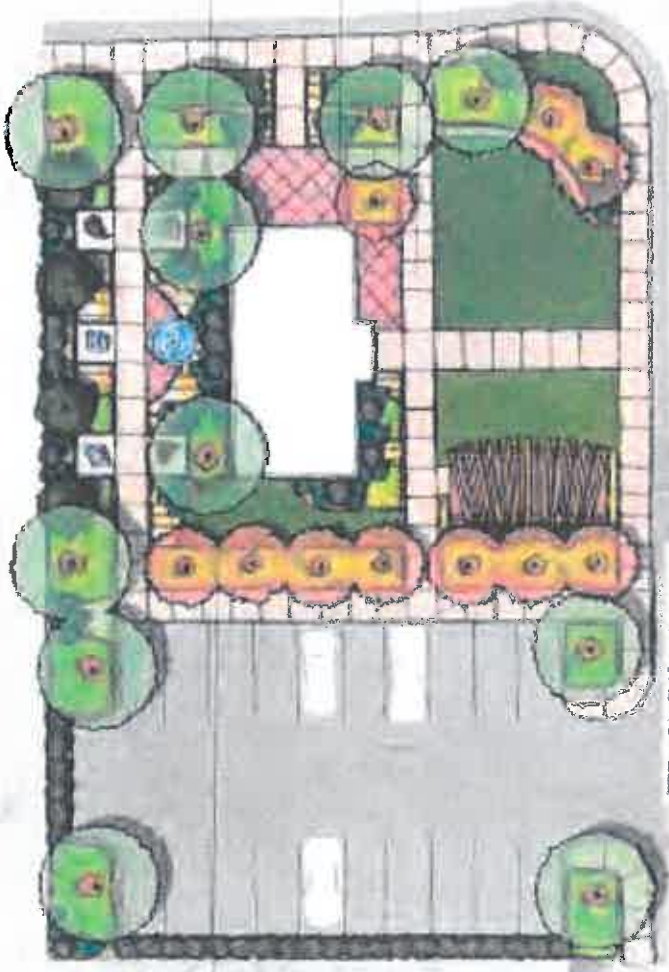


# Duncan, SC:



**LANDSCAPE**  
 • DESIGN THE  
 LANDSCAPE WITH  
 PLANTS AND  
 TREES THAT  
 GROW IN THE  
 CLIMATE AND  
 SOIL TYPE.

**PLANTING**  
 • PLANTING THE  
 PLANTS AND  
 TREES IN THE  
 LANDSCAPE  
 WITH THE  
 CORRECT  
 TECHNIQUE.



**SOILTURE PATH**  
 • PATHS WITH WOODS AND  
 OUTDOOR SEAT WITH  
 TABLES IN THE  
 BENCH AREA. ELEGANT  
 WOODEN SEAT  
 WITH TABLE PLACE  
 UNDER TREE

**COLEBYANT**  
 • SMALL TABLE AND SEAT  
 UNDER THE BENCH.

**PERMANENT**  
 • PERMANENT SEAT UNDER  
 THE BENCH.

**FORMAL LAWN**  
 • SMALL TABLE AND  
 SEAT UNDER THE  
 BENCH. PERMANENT  
 SEAT UNDER THE  
 BENCH. PERMANENT  
 SEAT UNDER THE  
 BENCH. PERMANENT  
 SEAT UNDER THE  
 BENCH.

**TRELLIS WITH RAISED STRIKE**  
 • TRELLIS WITH RAISED STRIKE  
 WITH PERMANENT SEAT  
 UNDER THE BENCH.  
 PERMANENT SEAT UNDER  
 THE BENCH. PERMANENT  
 SEAT UNDER THE BENCH.  
 PERMANENT SEAT UNDER  
 THE BENCH. PERMANENT  
 SEAT UNDER THE BENCH.



# Still to Come:

1. GIS layer with all assets located and named
2. Edited asset map suitable for logo
3. A short report on the design workshop
  - images finalized
  - funding recommendations
  - programming text
4. A preferencing tool
  - community wide?
  - committees?
5. New Park Plan (Maymester)
  - at least 2 community events: Dates TBA



**Thank you Oxford and Emory!**

